



**Borough of Keyport
Neighborhood Preservation Plan**

Downtown Keyport Neighborhood District
Revision Year 5 Implementation Plan



Downtown Keyport District Stakeholders

Lorraine DeVizia
Proprietor, Gerber Salon

Jay Patel
Proprietor, Keyport News

Aleksandr Zhdanov
Proprietor, 3BR Distillery

Carolyn O'Rowe
Borough of Keyport Resident

Kathaleen Shaw
Borough of Keyport Resident

Kathleen McNamara
Council Member, Borough of Keyport

Melissa Vecchio
Council Member, Borough of Keyport

Rose Araneo
Mayor, Borough of Keyport

Kimberly Humphrey
Borough Administrator

Jack Straub
NPP Coordinator

Revision Year 5 Implementation Plan January 1, 2025 - December 31, 2025

Year 5 Budget:

NPP funds - \$125,000

Borough of Keyport Municipal Match - \$25,000

Total - \$150,000

Anticipated In-Kind and Other Source Funding - TBD

NPP Coordinator salary - \$34,000

Beach Park pathway solar lighting - \$20,000

Year 4 saw the completion of the Beach Park playground with the addition of picnic tables on the east side. For year 5 we will add solar pathway lighting on the bay side, from the picnic area to the World War I Memorial. This will provide safety improvements for after dark as well as an aesthetic benefit.

Wayfinding/OR signage/ - possible partnership with KBBC - \$30,000

New street signs were added along West Front in the initial phase of NPP. We will now upgrade wayfinding and directional signage in the downtown district, including Beach Park.

Water bottle filling stations - \$15,000

One of the finishing touches to Beach Park will be water bottle filling stations with a pet water fountain. These will give visitors a fresh water source while enjoying the Beach Park Playground and picnic area.

Security cameras for Beach Park - \$51,000

Remotely monitored security cameras are planned for the Beach Park Playground, picnic area, and also in several locations along the waterfront. In year 3, NPP upgraded lighting along the Waterfront Park Promenade, and the addition of cameras will enhance safety in evening hours.

Year 4 Improvements - Beach Park Playground before



Beach Park Playground after



Beach Park picnic area before



Beach Park picnic area after



Year 5 Budget Revision

Budget Detail - Downtown Keyport NPP Year 5 January 1, 2025 - December 31, 2025				
Name of Project	Requested NPP Funding	Municipal Match	Other Sources/In- Kind	Revision Total Amount
<u>ADM-Personnel</u>				
Salary/Wages Coordinator/ Consulting	\$20,000.00	\$14,000.00		\$34,000.00
Category Subtotal	\$20,000.00	\$14,000.00		\$34,000.00
Program Other-Amenities *				
Beach Park - pathway solar lighting	\$20,000.00			\$20,000.00
Wayfinding/QR Signage (<i>Possible Partnership KBBC</i>)//Street Signs	\$30,000.00			\$30,000.00
Water Bottle Filling Stations/ Fountains	\$15,000.00			\$15,000.00
Security cameras for Beach Park	\$40,000.00	\$11,000.00		\$51,000.00
Category Subtotal	\$105,000.00	\$11,000.00		\$116,000.00
Year 5 Totals	\$125,000.00	\$25,000.00		\$150,000.00

* Future Revision May Be Required