

The Keyport Recreation Committee Meeting held Chairperson Chairman Holtz, called a Meeting on April 15, 2024 this meeting to order at 7:13 PM.

Present: M. Chairman Holtz, J. Faltings, A. Jennings, N. Jones, N. Francis, S.

Absent: D. Aumack, D. Quinn, Councilmember Gross, D. Nellis

Approval of Minutes from March 5th meeting

Motion to approve minutes was made by J. Faltings, second by N. Jones, ayes by all present.

Presentation Brian from Autocades

Trailer with videogames, local community business for events, KBBC currently booked them for five events for 2024 Season. The committee can request them to bring extra video games to play under the canopy. The company provides the canopy, they would have line partitions for people waiting in line for the games.

They do have event that are for a small group and also for shorter events. The shorter events usually run between three and four hours. The fee for those events are - \$5 per child- \$10 Families. Events 5hrs or more would be no per person fee flat rate \$400. The company would need at approximately 60 feet to park, it would allow 20-25kids at a time and additional parents (adults) in truck at a time. The company itself regulates with turnover of people. After an hour the company takes ten minutes to wipe down and sanitize/ disinfect machines.

N. Francis suggested adding Autocades to Egg Hunt next year.

N. Francis questioned why the St Patrick's parade rain date didn't count. The egg hunt was not allowed on that day due to March 24 rain date for parade. J. Faltings stated that when the fireman asked the church, the church said no due to their procession parade on March 24th. N. Francis stated that the new parade date is Sept 7th and its same day as Snapper Contest. N. Francis asked if the contest was already approved by council and asked if the date for the parade was approved. Councilwoman Brady did not know, she stated snapper was approved by council but the new parade date has not come before council. Brady will ask and follow-up.

National Night Out

The Chief requested Zootopia. The committee also wants to add a game truck. Do they want Rec to have a table also? D. Nellis is getting Swank movie pricing.

Bylaws- Currently being worked on

Update on Recreation person position.

Chairman Holtz stated job post closed on Feb 28. Councilwoman Brady stated last she knew interviews had not started. Chairman was not sure due to not being able to follow up with D. Nellis.

Pride Month

Councilwoman Brady spoke with Mrs. Cowan, and she said it was handed off to another teacher this year. Councilwoman Brady invited people planning it to this meeting and has never heard back. Chairman asked for update for next meeting.

Overdose Awareness Date August 30

Event still being discussed by drug alliance. Possible candlelight, rock painting. Event not planned by Drug Alliance yet. N. Francis or Councilwoman Brady will update next meeting.

Senior Prom Date:

Wednesday, May 22 at Keyport Highschool 5-7pm

N. Francis received information from Mr. Waters. She stated that they want help with refreshments, DJ, decorations, everything, etc. They want DJ to play music from that time era. Chairman Holtz stated that M. Costello reached out in an older email about the bus loop with Skipper and said Dr. Savoia mentioned sandwiches. Chairman Holtz pointed out M. Costello had a different date listed she would inform M. Costello of date change if she wasn't already aware of it. Chairman Holtz said she would reach out to DJ for booking and pricing. She would book if available.

ShopRite Truck

Chairman Holtz explained there was an email from ShopRite that they are not having this program this year. Email they sent included a food truck for hire recommendation. They will keep us informed if they bring the free shop rite food truck back next year.

Egg Hunt

N. Francis reported that the weather was an isS. Ryan.

S. Ryan asked for next year to have signs made with age limits for face painting. She had a child under one year old. Parent insisted she paint her face. S. Ryan suggested not doing it to a baby face. Makeup is not good for kids that are young. All members agreed to have signs for next year for Children's safety and safe practice.

There were is S. Ryan with eggs getting stuffed not enough volunteers. All agreed next year all eggs be stuffed at Borough Hall council chambers. Too many eggs for one organization to volunteer and complete.

N. Francis spoke about the possibility of decreasing the time of hunt next year, she explained that it depends on weather and she would like to discuss next year.

N. Francis would also like to add videocades game truck to egg hunt next year.

Recreation Award

Volunteer sheets and paragraph or just volunteer sheets

N. Francis stated packets already out from school for any scholarships or awards given that needed additional items completed. We could not require a paragraph this year for it. Chairman Holtz asked if the committee wanted the students to write an essay next year. N. Francis stated that they would need to contact guidance if we do. N. Jones stated that we used to get a packet from school with that information but has not received it in years. N. Francis questioned if we have something with volunteer hours? Chairman Holtz stated that volunteer hours have been kept track of since last year's creation of volunteer sheets. Chairman stated that N. Francis should have had them for hunt and egg stuffing. Chairman Holtz thought N. Francis was aware about the volunteer sheets, at the last meeting it had been discussed and that the sheets should be at all events and should be turned into D. Nellis for the file. A. Jennings stated that last year she had forms and handed them all in after the Christmas craft event. N. Jones stated three things they should have to do is 1- Be a Keyport Resident 2- student in good standing 3- volunteer for Recreation. N. Jones felt they should have to do an essay. A. Jennings, J. Faltings and Chairman Holtz felt volunteer hours are enough. F. Francis asked who gets volunteer forms? Chairman Holtz stated can be turned into D. Nellis or her for the file. Chairman Holtz asked if there were any donations from the Egg Hunt. Subject changed and question never answered. It was decided that moving forward that the hours would be the way the award was decided. A. Jennings suggested that moving forward we have a flyer about Recreation award for volunteering be at all events. This way parents and students are made aware prior to their 8th grade or Senior year of high school. N. Francis stated QR code could also be on flyer to bring them to the information about it. Moving forward award is based on volunteer hours and no essay.

Keyport 5K

N. Jones wants race sponsorship fees increased.

\$300 up to \$400

\$150 up to \$200

\$75 up to \$100

Councilwoman Brady asked raising the sponsor fees would make more money. Chairman Holtz stated we don't make money with sponsors, that they mostly get gift certificates. Chairman Holtz wants a cap or something limiting how much gift certs or in-kind donations can be submitted for sponsorships. \$300 in gift cards doesn't help pay for the race. We are the cheapest 5k in the area. The runners that get shirt, trophy, medal, goodie bag, gift certificate. Too much for free N. Francis feels that it is not a good idea to stop gift certs. Suggested adding another level may a Diamond level for in-kind donations.

Chairman Holtz stated our race gives the runners more free items than any race in our area and we have the cheapest race fee of \$25 for entry. Councilwoman Brady questioned what other races charge. N. Jones stated other races in our area charge \$40 -\$50 entry fee. Chairman Holtz stated that some races you don't even get a shirt. N. Jones agreed. Councilwoman Brady doesn't feel raising the \$25 will help pay for the race. Chairman Holtz stated again we are the cheapest race in the area giving the most away for free. N. Jones does not want to raise entry fee because we already discount seniors, students, & military. Councilwoman Brady stated that if 400 people show up it would be nice to make some money. N. Francis asked if we break even? N. Jones stated we have had 400 people. Chairman Holtz stated that on average we have 350 runners and N. Jones agreed with Chairman Holtz.

N. Jones stated that the race makes \$4000 if we don't count costs from Police & DPW. Chairman Holtz pointed out that we are being charged by police for food truck festival. Councilwoman Brady stated that they are trying to make a deal with a company to pay for police. Chairman Holtz agreed that there are talks with Jam Fam. Food Festival itself is free. She said cops would cost \$6000 Councilwoman Brady also stated its just moving numbers around on a spread sheet. N. Francis said we don't pay the police for Egg Hunt. Chairman Holtz stated every event we have, we pay for police and DPW. N. Francis thought the police did not stay for hunt. J. Faltings and Chairman Holtz stated yes there were two police officers there the whole time. N. Jones said she was told by the Mayor[DN1] not to worry about race costs because events bring people to town. Councilwoman Brady stated she will request what the police and DPW cost for the race.

N. Jones stated once the hired person starts that she will be stepping back from the race. That she is still securing dates with Brian the run sign up & finish line contact. N. Jones stated if we are voting that she does not want to raise the entry fee \$5

Chairman Holtz stated if we raised it \$5 and made it \$30 instead of \$25. Even with the late entry fee we would stay in the \$35 range. We could make late entry \$35 and we are still the cheapest race.

N. Jones stated that she wants to raise the sponsorship fee. N. Jones stated that she uses gift cards for runners and for raffles to keep runners there for awards. Councilwoman stated that in-kind donations are self-serving and don't help pay for the race. There was a discussion regarding donations. A. Jennings said in-kind should only be for silver level. Chairman Holtz agreed. N. Jones stated only three sponsors provide in-kind products Bagels, porta johns, Stop & shop. Councilwoman Brady suggested making a list of all possible in-kind products. J. Faltings said take Platinum in-kind donations off for gift certificates
Discussed as in-kind product donation or cash/check

Vote to raise sponsorships J. Faltings, J. Faltings Chairman Holtz, A. Jennings, S. Ryan, J. Jones, N. Francis

Sponsors

\$300-\$400- Cash or race essentials only

\$150 - \$200- cash or in-kind

\$75- \$100- cash or in-kind

N. Jones will re-write the sponsor sheet to be reviewed at the next meeting. Chairman Holtz also stated there will be no glass allowed this year. Due to broken pint glasses at the waterfront last year. Mayor does not want to risk that happening again. Chairman Holtz requested that the race be on-line registration only, this way you would get rid of the paper application. Only one team registered by paper application last year. It would make N. Jones job so much easier.

N. Jones has complained of being up late hand typing in the race applications on paper. Chairman Holtz is trying to eliminate that to be more efficient and take that burden off N. Jones. N. Jones will contact Brian and see how it would work with a QR code. That would also eliminate paper app sign ups on race day. Chairman Holtz stated we would also eliminate the need for volunteers to sign up for the most part. Just need a couple to let people know about QR code sign up on race day & direct them to it.

N. Jones stated last year sponsors had to go thru Borough and not N. Jones private PO Box. She stated that D. Nellis wasn't giving her the list. Chairman Holtz asked what list because Chairman Holtz was on all race emails last year. N. Jones replied not the list but all new race sponsors. N. Jones feels she was updating D. Nellis as fast as she could. N. Jones feels D. Nellis should be updating her. That she shouldn't have to update D. Nellis. N. Jones said day of confirming sponsors she had difficulty with doing that. Chairman Holtz stated there was a spread sheet. N. Jones agreed there was one but stated if D. Nellis was aware of a sponsor and N. Jones wasn't made aware of sponsor by D. Nellis, they would be left off the shirt. Chairman Holtz stated that all sponsors were dropped off at the Borough. N. Jones agreed but stated if she didn't get sponsor info from D. Nellis then she would not have the information. N. Jones feels that's where her lack of control came from. D. Nellis needs to feed N. Jones sponsor information and N. Jones gives info to t-shirt guy. Chairman Holtz stated that you need to have some patience in the sense that recreation is not D. Nellis only job just a very tiny part of it. She updates spreadsheets as fast as she can. She can't always put them in the minute they are put in her hand. Councilwoman Brady stated that we can fix that with an ongoing google document in real time. Chairman Holtz suggested that N. Jones receive a weekly spreadsheet of updates for sponsors. Councilwoman Brady stated if someone is not hired and we get to that point she will work with D. Nellis on that.

S. Ryan questioned how long she is an alternate? Chairman Holtz was not sure if she needed to fill her term as alternate before requesting to be made a regular member for an open seat. Chairman Holtz said it's a mayor's appointment. Councilwoman Brady said we could vote to

make her a regular member. Chairman Holtz and everyone want her as a regular member. Chairman Holtz stated we needed to know the correct process to get that accomplished. Chairman Holtz wanted to make sure correct rules were followed.

Wrestling Email- all agreed not to move forward with wrestling event

Somerset / Blue Claws games

N. Francis said he reached out to her because she worked with him before for and he had her email. He wanted to know if we picked a date? Chairman Holtz said it's up to committee what they decide. A. Jennings said Blue Claws are better. J. Failings & N. Francis said we should support Blue Claws because the presenter lives in Keyport. Chairman Holtz asked for a date. N. Francis said she would email him with the date of Aug 17th for the barbecue buffet rate. Chairman Holtz stated that the BBQ minimum is 24 tickets and borough will have to put down a percentage of that tickets will be \$30 each and parking is \$5. N. Francis will update his response next meeting.

A. Jennings stated during meeting that someone on Facebook wants to know how to sign up for yard sale. Councilwoman Brady stated that she made a QR code for it and to post a picture of it. Councilwoman Brady said code will work. Chairman Holtz insisted it not be posted on Facebook at this time. That the code has not been approved and the flyer has not been approved. Advised all that D. Nellis will be back tomorrow. No posting of code until we have proper approvals, and we are sure it works.

I Love Keyport May 18 noon until 6pm

Councilwoman Brady said she is available. Chairman Holtz will do her best to spend some time at table she also had KFMA to make sure is open. A. Jennings said she should have some availability. Chairman Holtz stated that give a ways have been received and are at Borough.

Van on the Go

S. Ryan confirmed the date July 13th , 10am until noon.

Kids one-week mini camp

S. Ryan said she was told at Beach sweep by town engineer be and gazebo will not be available for that week. S. Ryan stated she doesn't know what to do she needs gazebo, beach and bathroom for that week. She has commitments with the county for the dates. Also, has called Brandon Murray the new renter of the kayak rental space. She wants to see if he will give us the same deal the past owner did for kayaks for the camp. Councilwoman Brady said she will follow-up.

Food Festival Truck event

Chairman Holtz asked Councilwoman Brady are we were good with that with council. Councilwoman Brady stated they are looking into shuttles and extra parking. Chairman Holtz stated none of the other events have that. Garden walk brings in thousands as they advertise, and they don't get shuttles to bus to and from parking. Neither does the Fireman's Fair. Councilwoman Brady stated they are worried about flooding she said if it's too expensive we will see what happens. Councilwoman Brady stated the Food Truck Festival is going to happen. They are looking into those things. Chairman Holtz stated she is following up with permits.

Urban Air

S. Ryan received quote 30 kids \$1268.83. No weekends, it works out to \$10 off normal price of kids. Committee said to costly for small number of kids. Not to do it. Councilwoman Brady stated we will hold off until winter to decide. Committee was not for it at the high cost. J. Faltings suggested to get a sponsor. Chairman Holtz told J. Faltings to go for it and get a sponsor for it.

Keansburg Waterpark

N. Jones is still waiting for email with information. She will send it once it's received.

Meeting closed at 9:22pm